PRODUCT CATALOGUE

horse and leather care products
Joseph Lyddy EST. 1893
Historic Beginnings

Joseph Lyddy was established in 1893 when Australia was a group of independent colonies. Living well in those days was to own one’s own horse. Public transport was the horse-driven stage coaches run by privately owned Cobb & Co. coach lines. Horses were many, saddler and harness makers were abundant; but only a few ventured into supporting the industry providing care products like saddle cleaners and harness dressings. Joseph Lyddy pioneered in this area and became known and trusted in the industry. This is to lead to it’s success to come.

The first Joseph Lyddy store was located close to Melbourne’s Victoria Market. It then expanded to larger premises in Lygon Street, Carlton between what is now the legacy landmarks of King & Godfree’s grocery and Jimmy Watson’s Wine Bar. It was here the first tins of Joseph Lyddy’s Saddle Soap, Dubbin Boot Polish and Leather Dyes were poured and when the “Lyddy” name became famous.

The 1914-18 war for many was simply “blood ‘n’ guts”. For those in the Light Horse Regiment much of the early action was to “spit ‘n’ polish”. Their introduction to the glamour and convenience of Joseph Lyddy products was the ability to shine, clean and renew their tack and gear. Parade shines on leather boots and leggings, the gloss on a Sam Browne belt or the well-kept look of a trusted saddle more often than not came from a Joseph Lyddy care product.

By the 1920’s a new factory was built due to increasing demand. An architect was commissioned for this task - Walter Burley Griffin who is best known for his role in designing Canberra, Australia’s capital city. The Joseph Lyddy building at 167 Fitzroy Street, Fitzroy, still stands today.

In 1945 Waproo Pty Ltd acquired Joseph Lyddy and transferred all operations to Waproo’s modern premises further expanding the evolving horse industry.

Three generations on, Joseph Lyddy is iconic, trusted and a well respected brand within the racing, farming, show and hobby horse industries used by many a show jumping professional, seasoned endurance rider, weekend pony-clubber and Olympic equestrian.

Today Joseph Lyddy premium leather care and saddlery products continue to deliver high quality care products that waterproof, rejuvenate and beautify all leather, tack and saddlery articles. Still hand made in Australia to the utmost standards to especially endure and withstand the harsh Australian bush climate.

Joseph Lyddy are proud supporters and sponsors of the annual Barastoc Horse of the Year Champion Rider events and are endorsed by Olympic Champion Rider Wendy Schaeffer and Champion Rider Crystal Conning.

Joseph Lyddy products are available from good saddlery retail outlets, produce, camping and outdoor, agriculture and craft stores.

www.josephlyddy.com.au
BLACK CAVIAR
Horse Grooming Products & Grooming Kit
Herbal Shampoo • Creme Conditioner • Silky Detangler Conditioner
Caviar Coat Gloss • Eco Hoof Black • Hoof Enamel • 9 Piece Grooming Kit

SHOW CARE
Show Shine Black • Show Glow • Shine Hair Tonic • B-Black Show Black
Blac-It • Tea Tree Herbal Shampoo • Tea Tree & Aloe Vera Creme Conditioner
Show Shampoo

HOOF & HEALTH CARE
Farriers’ Choice • Stockholm Tar • Crib Stop Paste • Crib Stop Spray
N-Dem • Tru Blue

SADDLE & HARNESS CARE
Nourish Leather Conditioner • Gleam Liquid Saddle Soap
Glycerine Saddle Soap • Jay-el • Leathaphane • Synthetic Saddle Cleaner
Neatsfoot Oil • One Stop • Saddle Soap • Zorbel

BOOT & SHOE CARE
Zorbel • Neatsfoot Oil • Boot-Goo • Dubbin • Dub-N-Shine • Jay-el
Leathaphane • Renovating Polish • Quick Shine Polish Pad
Liquid Renovating Polish

FOR RECOLOURING LEATHER
Suede Nubuck Dye • Hi-Shine Sealer • Leather Dye • Stripper • Jay-El • Raven Oil

WATERPROOFING
Silicone Waterproofer • Waterstop • Waterproofer
Camping & Outdoor Waterproofer • Dry-Proof • Dub-N-Shine
Boot-Goo • Dry-Cote • Dubbin • Dry-Seal

ACCESSORIES
Laces Of All Types, Sizes & Colours • Surface Anatomy & Vital Signs Poster
Licorice Treats • Polish Cloth • Speedy Stitcher • Polish Kit (Suede Bag)
Applicator Bristle Brush • Footbed • Boot Tree
9 Piece Grooming Kit
A nine piece set containing everything you need to groom your horse to perfection. Includes:
• Mane & Tail wide tooth brush
• Non slip long body brush
• Non slip flex body brush
• Soft Grip body brush with sponge
• Non slip scraper with comb
• Hoof pick with brush
• Long handled comb
• Curry comb
• Versatile tote bag

Eco Hoof Black
Water-based blackener for hooves. 75ml

Caviar Coat Gloss
Nourishing gloss spray that produces a brilliant lustre on your horse’s hair. Contains proteins, lanolin and pure natural oils, protecting hair from dryness. 200g

Herbal Shampoo
Effectively removes dirt and grime without stripping the natural oils from the coat. Enriched with the natural essential oil of Australian tea tree. Recommended for all skin and coat types. 900ml

Creme Conditioner
Enriched with soothing essential oil of tea tree and aloe vera, it is designed to restore the skin’s natural pH level. The ideal detangler, leaving your horse’s mane and tail smooth, shiny and easy to manage. 900ml

Silky Detangler
Eco friendly, oil-free formulation resists dirt and dust helping to repel urine, grass and manure stains. Leaves the mane and tail tangle free adding lustre to the coat, highlighting the colour of your horse. 500ml

Hoof Enamel
Intense black high gloss enamel that is durable and remains water proof even in damp and wet conditions. 250ml

The winning formula

The name Black Caviar and the silks “salmon pink with black dots” are trade marks of the owners of the race horse Black Caviar. Registration Pending.
**Show Care**

**Show Shine Black**
- Water based hoof polish. Quick drying. Easily removed with warm water.
- 250ml with brush applicator

**Show Shampoo**
- Fast-acting highly concentrated shampoo for tangle free hair. Helps control scurfy coat and leaves a healthy shine.
- Cleans in minimum washing time.
- 500ml, 1lt, 5lt, 20lt plastic bottles

**B-Black Show Black**
- Water based hoof polish. Ideal for last minute touch-ups. Natural ingredients only, no lacquer. Quick drying and easily removed with water.
- 75ml with sponge applicator

**Tea Tree Herbal Shampoo**
- Effectively cleans and removes dirt and grime without stripping the natural oils from the coat when used according to directions. It is enriched with natural essential oil of Australian Tea Tree and is recommended for all skin and coat types.
- 1lt

**Tea Tree and Aloe Vera Crème Conditioner**
- Enriched with essential oil of Australian Tea Tree and Aloe Vera, it is soothing and is designed to restore the natural pH level of skin. An ideal detangler, leaving your horse’s mane and tail smooth, shiny and easy to manage.
- Recommended for conditioning all skin and coat types.
- 1lt

**Shine Hair Tonic**
- Contains natural oils, protein and lanolin to protect the hair from dryness. Gives a deep healthy shine to hair. Excellent for that final, quick spray before competing.
- 200g aerosol

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**Blac-It**
- Fast drying hoof enamel. Dries to a high gloss finish.
- 250ml

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**HOOF CARE**

**Farriers’ Choice**
Medicated hoof-dressing grease. An aid in the treatment of dry, brittle, cracked and shelly hooves. Protects against cracking of the wall, sole or frog of the hoof. Will not seal or clog the pores. Softens, heals and stimulates normal hoof growth. Pleasant smelling formulation that has built in insect repellent. Can be easily applied in all climates with applicator bristle brush. 600g, 1kg

**Stockholm Tar**
Guaranteed pure ingredients. For treatment of corns, quarter cracks, split hooves and heels. Combats thrush and other bacterial infections. Keeps hoof elastic and flexible. 500ml, 1lt, 5lt, 20lt

**Crib Stop Paste**
Prevents destructive chewing and biting habits of horses and dogs. 400g

**Crib Stop Spray**
Prevents destructive chewing and biting habits of horses and dogs. 500ml

**INSECTICIDE**

**N-Dem**
Insect killer and repellent lotion, kills and repels face flies, stable flies, gnats, mosquitoes and other biting insects. Contains non-greasy grooming oil base. Wipe on or spray on for long lasting comfort. 500ml, 20lt

**SKIN CARE**

**Tru Blue**
Hopple Chafe Lotion gives instant relief to stubborn chafes, skin abrasions, saddle or harness galls. Quick drying, penetrates with antiseptic and antifungal qualities. 100ml, 500ml, 20lt
Glycerine Saddle Soap
High glycerine content to soften, clean and nourish leather. 100g, 400g

Gleam Liquid Saddle Soap
Liquid cleaner for heavy embossed or carved leather saddles. Develops penetrating foam, which cleans thoroughly, quickly and easily. Softens and preserves as it cleans. 500ml

Jay-el
Beeswax leather dressing for softening and preserving saddlery and all leather goods. Dries to a long lasting polish that shines. Sealer for leather dyes and leather oils. 45g, 225g, 450g, 900g, 1.8kg, 3.6kg

Leathaphane
Special liquid dressing, blend of top quality tanning oils and wax to keep leather soft and pliable. 500ml, 1lt, 5lt, 20lt

One Stop
A special blend leather dressing that softens, conditions and shines. 500ml, 1lt, 5lt

Nourish Leather Conditioner
Suitable for all leather goods. Protects, preserves, waterproofs, conditions and softens. Neutral for all colours. Contains Australian bush ingredients including beeswax and lanolin. 400g

Neatsfoot Oil
Unsurpassed for restoring water hardened leather to its original softness. 500ml, 1lt, 5litre, 20lt

Zorbel
Deluxe universal leather conditioner and cleaner. Blend of rich waxes and lanolin to clean, polish, beautify and preserve all smooth (not suede or nubuck) leather products regardless of colour or texture. 150ml, 1lt
Boot & Shoe Care

Zorbel
Deluxe universal leather conditioner and cleaner. Blend of rich waxes and lanolin to clean, polish, beautify and preserve all smooth (not suede or nubuck) leather products regardless of colour or texture. 150ml, 1lt

Dubbin
A non-shine traditional waterproofing for leather hiking and working boots, football boots, and other sporting footwear. Recommended by major boot manufacturers to waterproof, soften and protect. 45g, 125g, 2kg (Neutral) 125g (Black & Brown)

Neatsfoot Oil
Unsurpassed for restoring water hardened leather to its original softness. 500ml, 1litre, 5litre, 20lt

Dub-n-Shine
“The dubbin with a shine”. Waterproofs and preserves as it shines. Neutral for all colours. Suitable for all leather boots and sporting footwear. 40g

Boot-Goo
Neutral waterproofing and preserving beeswax dressing for all leather goods and leather footwear. Can be buffed to high shine. Recommended by major sporting and work boot manufacturers for hiking, snow skiing, mountaineering, golfing and sporting footwear. 225g

Jay-el
Beeswax leather dressing for softening and preserving saddlery and all leather goods. Dries to a long lasting polish that shines. Sealer for leather dyes and leather oils. 45g, 225g, 450g, 900g, 1.8kg, 3.6kg

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Leathaphane
Special liquid dressing, blend of top quality tanning oils and wax to keep leather soft and pliable.
500ml, 1lt, 5lt, 20lt

Renovating Polish
High pigment polish that covers scuff marks and scratches. Buffs quickly to high gloss shine.
Full range of fashion colours.
45g

Quick Shine Polish Pad
The ultimate in convenience. Gives an instant shine to all leather. Cleans, shines and conditions in one action. Suitable for all colours. Colours: black, neutral

Liquid Renovating Polish
Restores colour to scuffed leather shoes leaving a natural finish. Available in black, white, navy blue, dark brown, medium brown, neutral.
75ml (with sponge applicator)
Horse Care Products
7 Ordish Road Dandenong South Vic 3175 Australia
Phone: (03) 9238 9888 Fax: (03) 9238 9899 www.josephlyddy.com.au

For Recolouring Leather

Hi-Shine Sealer
Neutral sealant for Raven Oil and Leather Dye. Stops rub-off after dyeing. Dries to natural shine.
50ml, 500ml

Suede Nubuck Dye
- Black, Brown, Dark Brown & Navy
This permanent dye changes and/or revives the colour of suede and nubuck footwear but is not intended for regular use on the same shoes.
50ml, 500ml

Stripper
Blend of strong deglazing solvents for use on genuine leather. Removes accumulated polish to strip leather clean prior to re-dyeing or recolouring.
50ml, 1lt, 4lt

Jay-el
Beeswax leather dressing for regular use which softens and preserves saddlery and all leather goods. Dries to a long lasting polish that will take a shine. Sealer for leather dyes and leather oils.
225g, 450g, 900g, 1.8kg, 3.6kg

Leather Dye
- Black, Brown, Dark Brown & Navy
Spirit-based dye for chrome-tanned and fashion leathers. All colours are intermixable. Ideal product for extending the life of leather products including leather saddles and harness and leather footwear including leather boots.
50ml, 500ml, 5lt

Raven Oil
Oil-based dye for traditional bark-tanned leathers. Suitable for leather saddles, harness, suede and nubuck. Used for leather craft. All colours are intermixable. Not suitable for synthetics.
50ml, 500ml, 5lt
**Boot-Goo**
Neutral waterproofing and preserving beeswax dressing for all leather goods and leather footwear. Can be buffed to high shine. Recommended by major sporting and work boot manufacturers for hiking, snow skiing, mountaineering, golfing and sporting footwear. 225g

**Silicone Waterproofer**
A heavy duty silicone based water repellent for all articles made from suede, leather, nylon, cotton, canvas and all other fabrics. 350g aerosol

**Dub-n-Shine**
“The dubbin with a shine”. Waterproofs and preserves as it shines. Neutral for all colours. Suitable for all leather boots and sporting footwear. 40g

**Waterstop**
Water based waterproofer. Preserves and protects leather or fabric. Repels water yet still permitting the leather to breathe. 200ml, 500ml spray

**Dubbin**
A non-shine traditional waterproofing for leather hiking and working boots, football boots, and other sporting footwear. Recommended by major boot manufacturers to waterproof, soften and protect. 45g, 125g, 2kg (Neutral) 125g (Black & Brown)

**Waterproofer**
Ozone friendly waterproofer. Protection for leather, suede, nubuck, parka jackets and most fabrics. 200g aerosol

**Dry-Seal**
Wax based water repellent for heavy weight canvas. Resists mildew. Stops dry rot. Prolongs life of canvas. Non-staining. Recommended for tents, stitching, seams and canvas articles of all colours. 850g, 1.7kg, 3.4kg

**Dubbing**
A non-shine traditional waterproofing for all your fabric and leather, camping and outdoor equipment, clothing and footwear of all colours. 300g aerosol

**Silicone Waterproofer**
A heavy duty silicone based water repellent for all articles made from suede, leather, nylon, cotton, canvas and all other fabrics. 350g aerosol

**Camping & Outdoor Waterproofer**
A specialised ozone friendly waterproofer for all your fabric and leather, camping and outdoor equipment, clothing and footwear of all colours. 300g aerosol

**Dry-proof**
Reproothing for stockman drovers coats, japaras and oiled textile garments. Protects and prolongs life of garment. 225g
Laces Of All Types, Sizes & Colours

A complete range of laces available in various lengths, widths and colours. Retail packs of one dozen pairs, banded, or header cards also hanks (leather only) of 25 pairs.

**Corded**
- 60cm, 75cm, 90cm

**Hiker**
- 100cm, 120cm, 150cm

**Hiker Round**
- 120cm, 150cm

**Fine Round**
- 60cm, 75cm, 90cm, 100cm, 120cm, 150cm

**Fine Flat**
- 60cm, 75cm, 90cm

**Thick Round**
- 75cm, 90cm, 100cm, 120cm, 210cm

**Sports Round**
- 100cm, 120cm, 150cm, 180cm

**Sports Flat**
- 150cm

**Footy Round**
- 150 cm

**Footy Flat**
- 150 cm

**Leather**
- 120cm, 150cm

**Waxed**
- 75cm

**Thin Waxed**
- 75cm, 90cm

**Ovals**
- 120cm

**Track Flat**
- 75cm, 100cm, 120cm

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**Surface Anatomy & Vital Signs Horse Poster**

An educational colour poster.
Ideal for display purposes.
Size: A2

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**Joseph Liddy**

Horse Care Products
Australian Owned - Australian Made

Horse Care Products 7 Ordish Road Dandenong South Vic 3175 Australia
Phone: (03) 9238 9888 Fax: (03) 9238 8989 www.josephlyddy.com.au
Licorice Treats
For that special treat for horses.
Made of the best raw materials.
Made especially for horses.
250gm

Polish Cloth
All cotton polishing cloth.
500m x 355mm
Yellow or white

Speedy Stitcher
Sewing Awl. One awl does all! Mends leather or canvas items with secure lock stitch. Thread, two needles and wrench stored in handle.
Extra thread - coarse and fine
Extra needles - short, long and curved

Polish Kit
A suede zipper bag with gold stamped print.
Available colours: Black, brown and neutral.
Renovating Polish including Kombi Brush and Polishing Cloth.

Applicator Bristle Brush
Made from natural fine hair bristles.
20mm brush

Footbed
A moulded lightweight sports replacement insole for support and comfort.
Sizes: Unisex 5-13

Automatic Boot Tree
Maintains the tension in the boots therefore eliminating creases and prolongs the life of leather, suede, nubuck, synthetic and imitation leather boots.